

I CLAIM:

1. A cord winding device for a blind comprising:

a cord adapted to lift and lower the blind;

5 a winding screw which is rotatable for winding and unwinding said cord, said winding screw having a screw thread portion; and

a guide body sleeved on said winding screw, said guide body and said winding screw making an axial movement relative to each other upon rotation of said winding screw, said guide body including an inner thread
10 threadedly engaging said screw thread portion, and a cord-pulling member formed with a hole,

wherein said cord passes through said hole and has one end fixed to said winding screw, said cord being
15 pulled by said cord-pulling member to be wound up around said screw thread portion upon rotation of said winding screw.

2. The cord winding device as claimed in Claim 1, wherein said screw thread portion has two axially spaced-apart first and second ends, said guide body being movable
20 from said first end to said second end, said one end of said cord being fixed to said winding screw proximate to said first end.

3. The cord winding device as claimed in Claim 1, further
25 comprising a casing for receiving said winding screw, a rotating shaft mounted within said casing to support and rotate said winding screw, and a bracket mounted

fixedly within said casing and having a pair of axially spaced-apart connecting plates, said winding screw being limited between said connecting plates.

5 4. The cord winding device as claimed in Claim 3, wherein said winding screw further includes two annularly grooved parts proximate to said first and second ends, said connecting plates having apertures to receive respectively said grooved parts.

10 5. The cord winding device as claimed in Claim 4, wherein said one end of said cord is fixed within one of said grooved parts.

15 6. The cord winding device as claimed in Claim 1, wherein said guide body further includes a threaded part formed with said inner thread, said cord-pulling member projecting axially from said threaded part and being spaced apart radially from said screw thread portion.

20 7. The cord winding device as claimed in Claim 3, further comprising a driving device, which includes a rotary wheel mounted co-rotatably on said rotating shaft, and a chain for rotating said rotary wheel.

25 8. The cord winding device as claimed in Claim 6, further comprising a casing for receiving said winding screw, said guide body further including a planar surface portion confronting a wall of said casing and restrained by said wall from being rotated with said winding screw.

9. The cord winding device as claimed in Claim 8, wherein said planar surface portion is formed with a plurality

of sliding elements to contact said wall.

10. The cord winding device as claimed in Claim 1, further comprising a rotating shaft connected to said winding screw, and a control knob attached to said rotating shaft.

11. The cord winding device as claimed in Claim 1, further comprising a casing for receiving said winding screw, said guide body being fixed immovably in said casing, said winding screw being rotatable and axially movable within said casing.

12. The cord winding device as claimed in Claim 11, further comprising a rotating shaft inserted axially into said winding screw to rotate said winding screw, said winding screw being slidable relative to said rotating shaft.